

EA AMALIE LØSECKE OLSEN, 070883-2138

GENNEMFØRTE PROFES NS BACHELORSTUDIET I GRA FISK KOMMUNIKATION PÅ SKOLEN FOR VISUEL KOMMU NIKATION

Vores **professionsbachelor i grafisk kommunikation** er rettet direkte mod kommunikationsbranchen; reklamebureauer, designbureauer, webbureauer, magasiner, forlag, in-house reklame- og designafdelinger, etc.. **Uddannelsens 180 ECTS points er fordelt som følger:** Kommunikationsforståelse 2, Marketing, branding 8, Kommunikationsstrategi 6, Kreativitet 4, Visualisering 4, Form og Farve 4, Typografi 14, Skriftanalyse 2, Fontdesign 2, Foto 2, Film 4, Stilhistorie 4, Presentation 6, Koncept 4, Kampagne 8, Visuel identitet 8, Redaktionel design 8, Emballage design 6, Program fag 6, Pre-press 4, Materialelære 4, Tværfaglige projekter 6, Praktikophold 15, Specialeprojekt 10, Repetition 14, Selvstudium 10, Bachelorprojekt 15

Den studerende har opnået 180 ECTS-points med følgende karakterer: **7** på 2. års pre-press prøve, **7** på Bachelor projekt

Jesper Lind Olsen Faglærer, Eksaminator

Joachim Rosenstand Kreativ Direktør, Censor

Hugo Heilmann Uddannelsesleder

SKOLEN FOR VISUEL KOMMUNIKATION

UNIVERSITY COLLEGE SYDDANMARK

Lembekesvej 3, 6100 Haderslev, T 7322 7183, W skolevisuel.dk

12. juni 2010



June 12th, 2010

Lembekesvej 3, DK-6100 Haderslev, T +45 7322 7183, W skolevisuel.dk

THE SCHOOL FOR VISUAL COMMUNICATION

Jesper Lind Olsen Professor, Examiner

Joachim Rosenstand Creative Director, External Examiner

Hugo Heilmann Director of education

The student has earned 180 ECTS points with the following ECTS-grades: **C** on Second year pre-press test, **C** on Bachelor project

Pre-press 4, Printing materials 4, Multidiscipline projects 6, Job placement 15, Special placement project 10, Repetition 14, Individual studies 10, Bachelorproject 15, Storyline 4, Presentation 6, Concept development 4, Advertising campaign 6, Corporate identity 6, Editorial design 6, Packaging design 6, Computer programmes 6, Communication strategy 6, Creativity 4, Visualizing 4, Shape and Colour 4, Typography 14, Typographic analysis 2, Font design 2, Photography 2, Film making 4, Commissioning 4, In-house agencies, etc.. **Programme's 180 ECTS points are distributed as follows:** Communication theory 2, Marketing, branding 8, Magazines, publishers, in-house agencies, etc..

Our bachelor programme in **Graphic communication** is aimed directly towards the communication industry; advertising agencies, design agencies, web agencies, etc..

HAS COMPLETED THE BACHE LOR PROGRAMME IN GRAPH IC COMMUNICATION AT THE SCHOOL FOR VISUAL COMMU NICATION